

# Privacy policy

## Scope

In accordance with the German Federal Data Protection Act and Telemedia Act, this data protection declaration is intended to inform the users of this website about the type, scope and purpose of the collection and use of personal data by the website operator BRC (BRC Baumaschinen AG, BRC Baudienstleister GmbH and BRC Engineering AG).

The website operator takes your data protection very seriously and treats your personal data confidentially and in accordance with the statutory provisions.

Please bear in mind that data transmission on the Internet may be subject to security vulnerabilities. A complete protection against access by third parties is not realizable.

## Access data

The website operator or page provider collects data about accesses to the site and saves them as "server log files". The following data is logged in this way:

- Visited website
- Time at time of access
- Amount of data sent in bytes
- Source/reference from which you reached the site
- Used Browser
- Operating system in use
- Used IP address
- The data collected is only used for statistical analysis and to improve the website. However, the website operator reserves the right to check the server log files subsequently if concrete indications of illegal use are found.

## Cookies

This website uses cookies. These are small text files which are stored on your end device. Your browser accesses these files. The use of cookies increases the user-friendliness and security of this website.

Common browsers offer the setting option not to allow cookies. Note: It is not guaranteed that you will be able to access all functions of this website without restrictions if you make the appropriate settings.

## Handling of personal data

The website operator collects, uses and passes on your personal data only if this is permitted by law or if you consent to the collection of data.

Personal data is defined as all information which serves to determine your person and which can be traced back to you - such as your name, e-mail address and telephone number.

## **Handling of contact data**

If you contact the website operator through the contact options offered, your details will be stored so that they can be used to process and answer your enquiry. This data will not be passed on to third parties without your consent.

## **Google Analytics**

This website uses the "Google Analytics" service, which is provided by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) to analyse the use of the website by users. The service uses "cookies" - text files which are stored on your end device. The information collected by the cookies is usually sent to a Google server in the USA and stored there.

On this website IP-anonymization is used. The IP address of users is shortened within the member states of the EU and the European Economic Area. Due to this shortening, the personal reference of your IP address is no longer necessary. Within the framework of the agreement on commissioned data, which the website operators have concluded with Google Inc., the latter uses the information collected to create an evaluation of website use and website activity and provides services associated with Internet use.

You have the option of preventing the cookie from being stored on your device by making the appropriate settings in your browser. It cannot be guaranteed that you will be able to access all functions of this website without restrictions if your browser does not allow cookies.

Furthermore, you can use a browser plugin to prevent the information collected by cookies (including your IP address) from being sent to Google Inc. and used by Google Inc. The following link will take you to the corresponding plugin:

<https://tools.google.com/dlpage/gaoptout?hl=de>

Here you will find further information on the use of data by Google Inc.:

<https://support.google.com/analytics/answer/6004245?hl=de>

## **Google reCaptcha**

We use the Google service reCaptcha to determine whether a person or computer is making a particular entry in our contact or newsletter form. Google uses the following information to determine whether you are a human or a computer: IP address of the end device used, the website you visit with us and on which the captcha is embedded, the date and duration of your visit, recognition data of the type of browser and operating system used, Google account if you are logged in at Google, mouse movements on the reCaptcha areas as well as tasks in which you have to identify images. The legal basis for the described data processing is Art. 6 para. 1 lit. f of the Basic Data Protection Regulation. There is a legitimate interest on our part in this data processing to ensure the security of our website and to protect us from automated entries (attacks).

## **Rights of the user: Information, correction and deletion**

Upon request, you as a user will receive information free of charge about what personal data about you has been stored. Provided that your request does not conflict with a legal obligation to retain data (e.g. data retention), you have the right to have incorrect data corrected and to have your personal data blocked or deleted.